

MIDLANDS ENGINE OBSERVATORY ACADEMIC INSIGHTS

An Early Assessment of the Economic Impact of the Commonwealth Games in Birmingham 2022

This summary is from [this blog](#) on the City-REDI website.

Theme:

Midlands Macro Economy

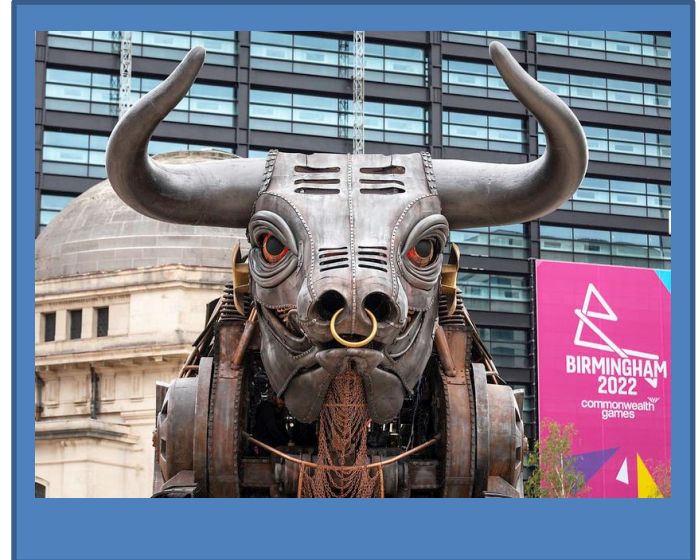
Area of Focus:

An early assessment of the economic impact of the Commonwealth Games in Birmingham 2022

Key Findings:

The analysis uses the SEIM-UK economic model to estimate the direct and indirect impacts to the economy due to the increased activity surrounding the games. Estimates are preliminary using historical data for the Commonwealth Games in Glasgow in 2014 and produce a broad range of scenario impacts. The main findings can be summarized as:

- **Economic Impact.** We estimate that Birmingham 2022 Commonwealth Games will lead to an increase in output of £346-£518 million, an increase in GVA by £167-£251 million and create between 4,678 and 7,002 jobs (FTE) across the UK economy.
- **Industrial breakdown.** Some sectors of the economy have seen a significant boost in demand notably: Accommodation and food services, Arts entertainment and recreation, Wholesale and retail trade, and Transport and Storage.
- **New employment.** The new level of demand is likely to drive employment growth across occupations in the region. The model outputs suggest occupations that will see the largest increases are: Administration and Service Occupations, Textiles, Printing, and other Skilled Trades, and Sales.
- **Regional Impacts.** 90% of the new economic activity associated with the games is expected to be contained within the West Midlands.



Midlands Engine Impact:

The estimates of economic impact suggest a significant one-time shock to the Midlands economy. We expect to see a significant boost to retail, accommodation and arts sectors in the region.

This estimate is just one measure of the economic impact of the commonwealth games with other long-term impacts still to be estimated such as: the impact of the associated Perry Bar Regeneration Scheme, the reputational effects of the games on business investment and exports.

In time as new data arrives on visitor numbers and spending behaviour we will update our analysis.



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